

LOCATION CONDITIONS DUTCH DESIGN WEEK 2026

1. Participation

Participating locations may include:

- Premises of individual designers, agencies, studios and collectives;
- Premises of design labels, companies and organizations active in the field of design, education, knowledge and culture;
- Restaurant and catering premises that offer space to DDW participants;
- Hotel premises that offer space to DDW participants;
- Commercial premises (such as shops or department stores) that offer space to DDW participants;
- And empty buildings that can be safely used for the presentation of participants of DDW26.

1.1 The location manager (the person responsible for the location) of the participating location provides the requested information regarding location participation in DDW via My DDW. The location manager is responsible for the accuracy and truth of the information provided and the completeness thereof.

1.2 The location manager of a participating location can register the location for its own exhibition and/or activity and/or as a location that offers space to other DDW participants.

1.3 The location subscribes to the [Fair Practice Code](#) and the [Diversity and Inclusiveness Code](#).

1.4 The following events can take place at a location during DDW26:

EXHIBITION AND ACTIVITY

- An exhibition is an event that takes place during all 9 days of DDW26 (17-25 October) from at least 11:00 hrs -18:00 hrs.
- An activity is an event, possibly with ticket sales, that takes place at a specific time during DDW26, e.g. award ceremonies, experience events, (product) launches, networking meetings, seminars, lectures and workshops. These are not included on the physical map.

1.5 It is possible to register as a participating location until August 9. Keep in mind that if your location offers space to DDW participants, you have agreed an agreement with each other before August 7.

1.6 A participating location must meet the criteria mentioned in this document in art. 2 of these conditions.

2. Participation Criteria

2.1 Applications submitted via My DDW are assessed by the DDW location manager. It is their task to select the locations for the next edition of DDW that meet the following criteria, according to the following categories;

- Private location. The location is your own studio, workshop or company/organization working in the field of design, education, knowledge or culture in Eindhoven and is used to present your own exhibition and/or activity during DDW.
- Public location. A location as described in article 1 that the design community has a warm heart for and is committed to offering designers a good stage during DDW in Eindhoven.
- The location has a link with design and/or is an empty building or space with optimal possibilities as a location for DDW26 participants.
- The location can only participate if it complies with the conditions set at article 12 “Opening days and hours”.

3. Participation procedure

3.1 Participation is possible on your own initiative.

3.2 A potential location can register online via My DDW.

3.3 The location manager will provide DDF with all necessary information about the participating location.

3.4 Participation in DDW is possible after the location has agreed to the present conditions and after approval by the location manager of DDF. Next to that an exhibition or activity must be held on the location during DDW in order to participate during DDW.

3.5 The location will then appear in the location overview within My DDW. Your own location can be linked to your own registered exhibition and/or activity and a location that offers space to other DDW participants will become available in the location overview for DDW participants to orient themselves.



3.6 DDW participants must approach the locations on the list themselves and discuss whether there is space. It is up to the location and participants to agree on clear terms and reach an agreement. DDF is not responsible for the agreements made.

3.7 After approval by the DDF site manager, an accepted location should contact DDF if there is a change regarding its participation.

4. Participation fees

4.1 There are no costs associated with a location participating in DDF.

4.2 In most cases, locations charge a m2 price to DDW participants who use the space. Any additional costs such as rent, light, energy, Wi-Fi and production can be included in the price. We suggest asking the design community for a reasonable rate that works for both parties. Keep the Fair Practice Code in mind. Transparency about costs, clear communication and good agreements are important here.

5. Cancellation by the location

5.1 In the event of the location cancelling its participation, the location is obliged to inform the organization before August 7.

5.2 In addition, the location is obliged to inform DDW participants with whom the location is in contact or has made agreements with.

6. Cancellation or changes of Dutch Design Week

6.1 In case of force majeure, DDF can decide not to let DDW26 go ahead. The location and the participants will be informed of this. DDF cannot be held liable for any damage suffered or to be suffered.

6.2 If changes need to be made to DDW26, in whatever form or size, based on regulations from regional or national authorities, DDF cannot be held liable for any damage suffered or to be suffered.

6.3 Participants must comply with any changes to participation that are the direct result of regulations issued by regional or national authorities. DDF cannot be held liable for any damage suffered as a result of the aforementioned adjustments.

7. Publication

7.1 The location must ensure that the organization receives all relevant and correct information about the location before August 7 2026 via My DDW. If this is not the case,

the organization reserves the right to exclude the participant from all communications. Please note that we only list 9-day exhibits on the physical map.

7.2 The participant agrees that the organization may freely use the data provided for participation for publication in the context of DDW26. Data to be used on the DDW website and potentially on the physical map includes the location's name, address and any facilities at the location. Photos and information about lot prices of the location are not freely published but serve as a reference for participants in the DDW who are still looking for a location. This information can be viewed by DDW participants via the location overview in My DDW and is therefore not public.

7.3 There will be no consultation regarding publicity regarding the location and participants.

7.4 The participant indemnifies the DDW organization against all claims from third parties with regard to the publication of the submitted images and data.

7.5 Where necessary, locations will keep the location manager of the DDW organization informed about their own communication activities.

7.6 DDF takes care of the promotion, communication and overall organization of the entire design event.

8. Promotion

8.1 Approximately 2 weeks before the start of DDW, the location manager of the participating location will receive an invitation to pick up the location/participant package at the DDF office. Please note that only locations where a 9-day exhibition takes place will receive a real estate sign because they are listed on the physical map. The location itself is responsible for the distribution of the means of communication before and during DDW. This in consultation with any DDW participants who have found a place at this location.

8.2 Printed matter from locations themselves is not distributed by DDF.

8.3 Participants must take into account the sustainable vision and core principles of DDW when decorating the outdoor space of the location. If decorations and/ or any other physical expressions in the outdoor space do not comply with the guidelines or the correct use of the logo, and/or if they conflict with the sustainable vision or core principles of DDW, DDW reserves the right to have them removed immediately and/or to

exclude the participant from participation if they have not adjusted the incorrect decoration and/or physical expression after having been formally notified in writing.

If participants have any questions about the possibilities for decorating the outdoor space or about the DDW guidelines, they can contact the DDW organization via: +31 (0)40-296 11 50 or by email: info@dutchdesignfoundation.com.

9. Logo guidelines

9.1 From the moment approval for participation is granted until six months after the end of DDW26, an accepted location is allowed to use the DDW participant logo on print materials and online. This logo can be found in Mijn DDW.

Participants are only permitted to use the official DDW logo as provided in the press kit within their Mijn DDW account. Any other use of the logo, including modifications, alterations, or the use of other versions, is not allowed.

DDW reserves the right to have any incorrect use of the logo removed immediately and/or to exclude participants from participation if they fail to correct the unauthorized use after being notified.

9.2 Participants are obliged to use the house style rules according to the specifications of DDF, which can be found in My DDW.

9.3 The participant has the option of using the DDW participant logo on their own website with a hyperlink to ddw.nl.

9.4 In the event of rejection and without approval for participation by the selection committee, a location may not display the DDW participant logo.



10. Insurance and Liability

10.1 The location complies with the legal safety regulations in force at that time. Neither employees of DDF nor the location manager DDF accept any liability in this regard.

10.2 The location indemnifies DDF, its employees and location manager against claims from third parties.

10.3 DDF is not liable for loss, theft, damage or injury to persons or damage to goods of participants and/or third parties engaged by participants.

10.4 The location is expected to assess the risks associated with participating in DDW and ensure adequate insurance coverage. In particular, this includes appropriate liability insurance and property insurance.

DDW participants within the location are responsible for securing adequate insurance for their design or project displayed during DDW. Additionally, participants must arrange proper transport insurance for their work to and from DDW.

10.5 The location is encouraged to inventory and adequately insure for the risks you run as a location on DDW. In particular, you should think of adequate liability insurance and home contents insurance. DDW participants within the location must take out adequate insurance for their design or project that can be seen during DDW; Additionally, the participant must have adequate transport insurance to and from DDW.

11. Commerce

11.1 DDW is not a commercial event. For all locations and participants, direct sales around the exhibition should not and cannot be the main task during DDW. Only products from the registered event may be offered for sale, if so desired. The sale is to be screened off from the exhibition, and it may not be held within the exhibition itself so as to avoid any competition with the registered event. The exhibition, activity and associated content take precedence over the sale.

11.2 Whenever commercial premises are involved, such as a shop or department store, the shop and the exhibition space must be clearly separated.

12. Opening days and hours

To ensure a clear and well-organized programme for DDW visitors, the location shall adhere to the minimum opening hours of Dutch Design Week. Dutch Design Week will be held on 17 - 25 October 2026 from 11:00 hrs to 18:00 hrs. Events lasting 1 to 2 half-days, such as award ceremonies, experience events, (product) launches, networking meetings, seminars, lectures and workshops, are excluded from these opening hours. Therefore, these latter events will not be indicated on the physical map.

13. Ticket sales, ticket inspection and safety protocol enforcement

Dutch Design Foundation bears responsibility for the ticket sales of DDW26. Regarding ticket inspections at the locations included in the DDW ticket, Dutch Design Foundation

or the locations themselves are responsible for inspecting the tickets. DDF has entered into agreements with the individual locations regarding the practical implementation of ticket inspections.

14. Admission fees

Approved locations, with the exception of the approved locations that hold ticket sales as specified in art. 13, are not allowed to charge an admission fee, unless locations have submitted a reasoned written request for this to DDF, and DDF has granted its consent in writing prior to the start of DDW.

15. Permits

Location managers and participants must verify whether or not a permit is required for the location where they wish to mount an exhibition. Should a permit be required, participants or location managers must report this to the DDW organization prior to 25 June 2026. Furthermore, participants or location managers must initiate the permit application process prior to 1 June 2026, in accordance with the guidelines listed below.

15.1 Locations for which a permit has already been issued:

Location managers and participants are responsible for complying with the conditions of the applicable zoning plan for the location in question. These conditions pertain to matters such as opening hours, noise nuisance, emergency exits and the like. For additional information on the current zoning plan, contact Eindhoven247 or visit the organization's website: eindhoven247.nl.

15.2 Empty buildings, outdoor locations or parties:

Location managers and/or participants bear the responsibility for applying for permits and/or an notifications of occupancy. For information on permitting, please contact Eindhoven247 or visit the organization's website: eindhoven247.nl.

15.3 Catering industry:

Location managers and/or participants are responsible for applying for an 'exemption to serve (light) alcoholic beverages' (art. 35, Dutch Licensing and Catering Act), if applicable.

16. Accessibility

DDW believes that the event should be as accessible as possible. Therefore, we ask that you examine all the possibilities and limitations of your spaces for people with

physical disabilities and, where necessary, make these areas as accessible as possible. For a brief explanation on accessibility, see the following the traffic light system.

- **Fully accessible:** an entrance without thresholds, thresholds not exceeding 2 cm in height or a ramp. All areas are accessible and do not contain any differences in height exceeding 2 cm (e.g. without thresholds or cable ducts) or are navigable by virtue of ramps and/or threshold aids. All passageways and walkways are to measure at least 90 cm in width.
- **Partially accessible:** an entrance without thresholds, thresholds not exceeding 2 cm in height or a ramp. Most areas are accessible and do not contain any differences in height exceeding 2 cm (e.g. without thresholds or cable ducts) or are navigable due to ramps and/or threshold aids. All passageways and walkways are to measure at least 90 cm in width.
- **Not accessible:** the entrance contains one or more thresholds and there is no ramp available. Not all areas are accessible.

17. [Acceptance conditions under the GDPR](#)

Digital acceptance of these terms and conditions implies agreement with the provisions of said terms and conditions. Digital acceptance also means that, under the General Data Protection Regulation (GDPR), you agree to DDF processing the data provided about the project, design or event in which you wish to participate for Dutch Design Week. Participant-provided data may only be processed within the context of participation in DDW26. The data provided to DDF by participants will be stored in an adequately secured database that complies with the prevailing national security requirements for such systems.

18. [Final provision](#)

In matters not covered by these regulations, DDF shall serve as the deciding party.

