

PARTICIPANT TERMS AND CONDITIONS DUTCH DESIGN WEEK 2026

Dutch Design Week (hereinafter to be called DDW) is organised by Dutch Design Foundation (hereinafter to be called DDF and/or Organisation).

DDW edition 2026 (17-25 October) will be a live festival, with a focus on relevant matchmaking for all participants. DDF endorses the Code Cultural Governance, the Fair Practice Code and Diversity and Inclusion Code.

We warmly invite all potential participants to register for participation in DDW26. DDW is there for designers from all possible backgrounds and, as an event, wants to give a broad picture of the design field and realistically represent what is going on in society. DDW's programme must reflect this diversity and inclusivity. This will play a part in how our programme team will assess all registrations.

Do you have questions about the application process or the selection criteria? Or do you need assistance? We are happy to help! Send an email to programme@dutchdesignfoundation.com, call +3140 296 11 50 or visit Torenallee 22-08 in Eindhoven.

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1. Participation

Participation in DDW26 is open to:

- Individual designers, agencies, studios, and collectives;
- Design labels and companies active in the field of design;

- Educational institutions, knowledge institutes and cultural institutions.
- 1.1 The Participant provides the requested data regarding the project he wants to submit through the DDW online application. The participant is responsible for the accuracy and truthfulness of the provided data.
 - 1.2 The Participant can participate with or in multiple activities. The following types of activities can take place during DDW26: Exhibitions, network events, seminars, lectures, workshops.
 - 1.3 Applying for participation is possible until 16 June 2026, 23:59 hours. We refer to article 4 for the participation procedure.
 - 1.4 Participation complies with the criteria stated in article 2 of these terms and conditions.

2. Selection criteria

- 2.1 Applications submitted through the online application My DDW will be assessed by the programme team of DDW. Its task is to select the projects for DDW26 that meet the following, determining, criteria. Your project:
 - fits our vision of design. We're looking to the future. Because we believe: designers shape our future, based on and working together with different design disciplines. Your design power is expressed in a creative, artistic, speculative or innovative way. You work from an individual or social perspective on a conceptual or concrete design.
 - was conceived, originated, developed or made in the past year and hasn't been presented in the same way at a previous DDW;
 - is of a professional design quality;
 - is original and distinctive in idea and execution. The design is innovative, or at least adds something to existing ideas;
 - is relevant to the current zeitgeist;
 - is ready for presentation.

Besides encouraging registrations that provide a broad and realistic picture of our society and reflect on the subject of diversity and inclusivity, we also welcome projects that arise from collaborations between designers, the business community, science, industry, and knowledge institutions.

3. Participation procedure

- 3.1 Participation is possible upon personal initiative of the Participant.
- 3.2 A potential Participant in DDW can register through the online application tool My DDW on the DDW website (ddw.nl) with the concept of the project, background information and motivation.
- 3.3 After agreeing with these terms and conditions and after approval of the application by the programme team, participation in DDW26 is final.
- 3.4 The accepted Participant provides all relevant information about the project that is required for the promotional publications through the DDW online application tool My DDW (also see article 9).
- 3.5 The accepted Participant contacts DDF if, after the approval by the programme team, a change takes place regarding the submitted application. For example, if the participant initiates a collaboration with a third party, or if there is a change in the number of participants.

4. Assessment procedure

4.1 The programme team assesses the project based on the criteria as stated in section 2.1.

4.2 The programme team assesses the applications in two rounds during the Call for Entries (April 1st till June 16th):

Applications submitted before 19th of May (23:59): will get a notification regarding the outcome of the assessment before June 2nd, 2026.

Applications submitted between 19th of May and 16th of June (23:59): will get a notification regarding outcome before June 30th, 2026.

4.3 The programme team retains the right to decline submitted applications.

4.4 The decision of the programme team is binding. No correspondence can be entered into regarding the decision.

5. Participation costs and Tickets

5.1 During the assessment of the application the programme team will also assess the participants' chosen category of participation as mentioned in section 5.3 below.

5.2 No correspondence can be entered into regarding the categories or the assignment of the participant in one of the categories.

5.3 The costs of participation and the tickets included depend on the category of the participant and the type of event (see section 1.2). Participation is possible in one or more of the following type of events:

EXHIBITION and ACTIVITY

- An exhibition is an event that takes place all nine days of DDW26;
- An activity is an event, possibly with ticket sales, that takes place at a specific time during DDW26, f.e. network events, seminars or lectures, workshops.

Exhibitions and activities will be classified in one of the following participant categories:

Participant category	Exposition	Activity
Individual Designer / Design Studio Small / Design Collective Small (5 or less employees)	€140,-*	€140,-*
Design Studio Large / Design Collective Large (more than 5 werknemers)	€547,-*	€547,-*
Cultural Organisation **	€610,-*	€610,-*
Educational Organisation / Organisation Small (20 or less employees) **	€931,-*	€931,-*
Organisation Medium (21-40 employees) **	€1.917,-*	€931,-*
Organisation Large (more than 40 employees) **	€3.832,-*	€931,-*

* All prices are excl. VAT

** In these terms and conditions, the definition of organisation is as follows: an organisation does not have a main activity that fits within the domain of design. Examples of organisations are: brands, manufacturers, cultural institutes, educational institutes, knowledge institutes, etc. (Not included in this category are designers, design studios, or design collectives)

For an overview of the tickets included in the participation category see <https://ddw.nl/en/participation/participation-fee>.

6. Payment of participation costs

- 6.1 If applicable, after digital acceptance by the Participant of these terms and conditions and after being accepted by the programme team, the Participant will receive a quotation by e-mail. After digitally accepting the quotation by signing it, Participant will receive an invoice. The payment term for the invoice is 14 days.
- 6.2 Invoices regarding participation fee will only be sent digitally by e-mail. Invoices will not be sent by post.
- 6.3 If the amount due is not received within the payment term, as stated in section 6.1, on the DDF account, DDF will exclude the Participant from participating in DDW and/or all promotional communications.
- 6.4 If applicable, when a participant wants to participate with multiple activities and these activities are also approved, costs for all activities will be charged.

7. Cancellation by participant

- 7.1 Cancellation of participation by the Participant up until July 31 is free of charge. Cancellation of participation by the Participant on or after August 1, the paid fees will not be refunded.
- 7.2 If the Participant believes that a force majeure situation applies in the event of cancellation after cancellation on or after August 1, Participant must notify DDF as soon as possible. DDF will inform Participant, in a reasoned decision, whether or not it considers that a force majeure did indeed apply and, on that basis, whether the paid fees will be refunded.
- 7.3. The provisions of Articles 7.1 and 7.2 shall not apply if the participant is subject to force majeure within the meaning of the Dutch Civil Code, as a result of which a (timely) cancellation was not possible.

8. Cancellation or modification by Organisation

- 8.1 In the event of force majeure, the Organisation can decide to cancel DDW26. The Participant will be informed of such a decision as soon as possible. The Organisation cannot be held accountable for any losses or consequential loss suffered or to be suffered by the Participant as a direct or indirect cause of a decision to cancel DDW26.
- 8.2 If adjustment of DDW26, in whatever form or scope, is necessary due to regulations of national and/or regional authorities, the Organisation is not liable for any losses or consequential loss.
- 8.3 Participant is obliged to comply with any adjustments to its participation that are the direct consequence of regulations of national and/or regional authorities. The Organisation is not liable for any losses or consequential loss that is the direct consequence of the aforementioned adjustments.

9. Publication

- 9.1 The Participant must ensure that all relevant information about the project has been submitted before 1 September 2026 via the DDW online application. If this is not the case, the Organisation reserves the right to exclude the participant from promotional communication.

- 9.2 The participant guarantees that the Organisation is authorized to use the images and details supplied for participation for publicity and other promotional communication.
- 9.3 No consultations will occur about publicity with the participant with regard to the participating products.
- 9.4 Participant will receive a QR-code from the Organisation. This code needs to be visible at the exhibition
- 9.5 Participant indemnifies the Organisation against any claims from third parties with regard to the publication of submitted images and details.
- 9.6 Participants keep the DDW programme team informed as much as possible of their own communication activities via programme@dutchdesignfoundation.com.
- 9.7 The Organisation takes care of the promotion, communication and coordinating organisation of DDW26.

10. Promotion

- 10.1 Approximately 2 weeks before commencement of DDW26, location owners will receive an invitation to come to the DDF office to collect the promotional materials. These materials are to be distributed amongst participants that exhibit at these locations during DDW. Note: only DDW participants that participate with an exhibition are mentioned on the map with a numbered location board.
- 10.2 Participants' printed matter will not be distributed by the organisation.

11 Use of logo

- 11.1 From the moment of approval for participation until six months after the end of DDW26 accepted participants are permitted to use the DDW Participant logo in printed matter and online.
- 11.2 Participants are obliged to adhere to the house rules according to the specifications published by the Organisation.
- 11.3 The Participant has the option of linking their own website to the DDW website using the DDW Participant logo with the ddw.nl hyperlink.
- 11.4 In the event a project is not accepted by the programme team, the DDW Participant logo may not be used.

12. Intellectual property rights, insurance, and liability

- 12.1 The DDW Participant declares not to infringe any third parties' rights by live participation: copyright, trademark rights, model rights or any other intellectual property rights. If it is established that any intellectual property rights of third parties have been infringed, DDF is entitled to exclude the participant.
- 12.2 The participation and the design/product(s) that are shown at DDW, comply with the legal safety regulations. Neither employees of the DDF organisation nor the programme team accept any liability in this respect.
- 12.2 The Participant indemnifies the Organisation, its employees and the programme team against claims from third parties.
- 12.3 The DDF Organisation has taken out an event insurance for the entire design event: DDW26.

- 12.4 The Participant is responsible for taking out adequate insurance for the design(s) with which he will participate in DDW. In addition, the Participant is responsible for taking out adequate transport insurance for the transport to and from the event.
- 12.5 DDF has taken out an event insurance for the entire duration of DDW. This event insurance is in addition to Participants own insurance. The Participant is obliged to arrange the insurances specified in Article 12.6 below.
- 12.6 Participant is obliged to insure the replacement value of the design exhibited at DDW at his own expense. In addition, Participant must ensure adequate transport insurance to and from DDW. Both of the aforementioned insurances are, in the event of damage, a requirement for the applicability of the event insurance referred to in Article 12.5.

13. Commerce

- 13.1 DDW is not a commercial event. Applicable for all participants is that during DDW direct sales must not and cannot be a main activity. Only products for registered events can be offered for sale if so desired. Direct sales should be separated from the exhibition and may not take place in the exhibition itself so that it does not compete with the applied for event. At DDW the exhibitions, activities and content are leading, not direct sales.

14. Opening days and hours

To keep the programme clear and comprehensible for DDW visitors, the Participant must comply with DDW's opening days and the minimum opening hours. These are from 17 until 25 October 2026 from 11:00-18:00 hours (with the exception of activities that last 1 to 2 half days, like network events, seminars, talks, workshops). Activities are not allowed to take place between 12:30 and 16:00. If your event takes place between these hours, you will not be considered a DDW-participant.

15. Entrance costs

With exception of the approved participants in an activity with ticket sales as mentioned in section 5.3, the accepted Participant is not allowed to charge an entrance fee unless the Participant had submitted a written request to that effect to the Organisation, giving reasons, and the Organisation had given its written consent before the start of DDW26.

16. Permits

Participants must ascertain if a permit is required for their exhibition at the location of choice. If a permit is required, the Participant must notify the DDW Organisation before Tuesday 1 June 2026 and must start the permit application process before 1 June 2026 in accordance with the guidelines below.

- 16.1 Existing location:
The Participant is accountable for compliance with the conditions in the zoning plan that is applicable to the location concerned. This, for example, concerns opening hours, noise disturbance, emergency exits and so on. For the applicable zoning plan, please contact Eindhoven247, eindhoven247.nl.
- 16.2 Empty properties, outdoor location or party:
The Participant is responsible for requesting a permit and/or notifying use. Contact Eindhoven365 about this, ehv365.nl.

16.3 Ketelhuisplein:

This location is covered by the DDF permit. After application, the DDF Organisation will contact the Participant. The Participant is responsible for complying with conditions indicated by the DDF Organisation (opening times, noise disturbance, nuisance, emergency exits and so on).

16.4 Hospitality:

If applicable, the participant is responsible for requesting a licence for 'serving low alcoholic beverages' (article 35, Licensing and Catering Act) if applicable.

16.5 If desired, the Participant may contact the Organisation to request that the Organisation takes care of the necessary permit on the Participant's behalf. As permits are tailor-made, the Organisation will, upon receiving the request, make an estimate of the costs involved in requiring the permit and inform the Participant accordingly. The permit application won't start before the Participant has agreed in writing to the cost estimate provided by DDF

17. [Acceptance of the conditions](#)

Digital acceptance of these terms and conditions means agreeing with the provisions stipulated in these terms and conditions. In the context of the General Data Protection Regulation (GDPR), digital acceptance of these terms and conditions, also means agreeing with the processing by DDF of data regarding the project or event that was provided at the moment of application. The processing of these data by DDF will only happen within the framework of the participation in DDW26. The data provided by the participant will be kept in adequately secured database systems that comply with current regulations.

18. [Final clause](#)

In matters and situations not provided for in these terms and conditions, the Organisation will decide.